

**REGULATIONS AND COMMITMENTS FOR THE
PARTICIPATION IN THE PROMOTIONAL
INITIATIVES ORGANIZED BY THE FONDAZIONE
PROGETTO ITALIA-CINA(AGENZIA PER LA
PROMOZIONE INVESTIMENTI DEL SICHUAN IN
ITALIA(SVIZZERA) FOR**

The 17th Western China International Fair 2018

Article 1 Basic Information of Exhibition

Name of Exhibition: The 17th Western China International Fair 2018

Date of Exhibition: 5 days, from 2018/ 09/20 to 2018 /09 /24

Chengdu New International EXPO city, Chengdu, Sichuan, China

Article 2 Introduction

The initiatives are organized by Fondazione Progetto Italia-Cina(Agenzia per la Promozione investimenti del Sichuan in Italia(Svizzera), hereinafter referred to as Fondazione-Agency, to develop the internationalization of Italian companies, as well as the marketing of goods and services. Italians in international markets, and to promote the image of Italian products in China, in particular in the Sichuan markets.

Article 3 Participation

Italian companies(hereinafter referred to “companies”), regularly registered with the Chamber of Commerce, are admitted to participate. If they participate through their own representatives or on-site representatives, they directly answer to the observance of the rules of participation. Italian organizations such as federations, associations, public and private bodies and consortia are also eligible to participate. The term "companies" indicated in this "Regulation" also applies to the bodies and persons referred to above which require participation in the initiative in question.

Article 4 Confirmation and Payment of Exhibition

“Companies” shall fill in the Booth Confirmation schedule named “WCIF- Exhibitor’s info table” and “Scheda di Adesione 17 ° Expo della Cina occidentale del 2018 Sichuan Cina 20-24 Settembre 2018” with their valid seal via e-mail to the address that indicated in the respective document as well as its relative Bank’s Receipt of “Costs of participation” to the indicated Bank account within the deadline highlighted as well in the document named “Lista costi Fiera WCIF 20-24 Settembre 2018”.

By signing the “Scheda di Adesione 17 ° Expo della Cina occidentale del 2018 Sichuan Cina 20-24 Settembre 2018”, the company undertakes to pay the amount due. After the effective receive of the “Costs of participation” on the part of the Fondazione-Agency, the Fondazione-Agency will proceed to issue the invoice for the amount to be paid.

If the company has failed to pay the fee due within the terms provided by the invoice or by the participation circular, it declines any participation rights and therefore can not take possession of the stand initially assigned or participate in the initiative.

Article 5 Change & Cancellation

Companies can, in view of the overall planning of the exhibition, prudently change the booth allocation or adjust the booth arrangement, and shall inform Fondazione-Agency at reasonable time;

Companies can cancel their participation in the exhibition by informing Fondazione-Agency in written form at least 50 days before the exhibition and paying liquidated damages of 15% of the total reserved booth rent. If Companies informs Fondazione-Agency less than 50 days before exhibition, Fondazione-Agency will not refund the booth fee.

Article 6 Exhibits

Companies’s exhibits shall be complied with the laws and regulations related to the exhibition and exhibits and the specific exhibits shall be subject to the list provided to the Fondazione-Agency. The exhibits on display shall be kept in consistency with the list of the regulation, and the agreement of Fondazione-Agency in written form shall be gained in case of change of exhibits.

Article 7 Rights and Obligations of Companies

Companies has right to take part in the exhibition after paying off all exhibition fees;

During moving-in or moving-out duration, Companies shall finish the construction and moving-in

or moving-out work within the time specified by Fondazione-Agency, and any expense incurred due to the delay shall be borne by Companies.

Except being agreed by Fondazione-Agency in written form, Companies shall not privately split or transfer the booth, or sublease the booth to third parties (including particle subleasing), otherwise Fondazione-Agency has the right to cancel the qualification of Companies for Participating in the exhibition and not refund the booth fee to Companies, moreover, the relevant responsibility or loss incurred shall be borne by Companies.

Fondazione-Agency shall bring the original copy or copy of patents, trademark certificates, copyright certificates and other certifications of all inventions, utility models, appearance designs or so forth to prove the qualification of Companies as the legal obligee in case of complaints to the exhibits.

If discovering the violation of exhibits and design intellectual properties during the exhibition, Companies has the right to complain or report to the local administrative institution on intellectual property management or report to the onsite personnel who are responsible for intellectual property within 24 hours by providing the evidence proving its qualification as the legal obligee.

Companies shall carefully read the exhibitor guide provided by Fondazione-Agency and agree to fully comply with the content in the guide;

Any trademark infringement and other infringement acts shall not be involved in the design of booths and exhibits, and no product infringement record and other bad records shall be found in previous exhibitions;

Companies promises that no infringement of intellectual property to any third party is involved in the design of booths and exhibits and it meets the requirements of *Quality Law, Intellectual Property Law, Anti-Unfair Competition Law, Consumer Protection Law* and other laws and regulations related to exhibits on the WCIF;

If Companies sells an exhibit or accepts an order, it shall provide legal vouchers to the buyer, such as receipt and invoice with signature;

Companies shall not sell or promise to sell fake and inferior exhibits or exhibits infringing upon intellectual property or commercial secret;

Companies shall set up the booths to meet Fondazione-Agency's requirements of safety, environmental protection and energy conservation and consumption reduction. Companies shall be qualified or entrust a qualified third party to set up booths within a provided scheme. Fondazione-Agency has the right to employ a third party to inspect the booths set up by Companies or the third party entrusted by Companies, and Companies shall bear the inspection expense, excluding the expense for booth. When asked by Fondazione-Agency to pay, Companies

shall pay the expense on time;

If choosing the booth regulation or recommended by Fondazione-Agency, Companies shall fully understand the qualification and credit of the regulation or sign a written regulation and enhance regulation implementation management. The regulation shall not change the layout, architectural structure and infrastructure of the venue of the sponsor or any part affecting the above-mentioned items. Fondazione-Agency is not responsible for any regulation dispute between Companies and the regulation or, and Companies shall settle it by itself;

Companies shall pay various expenses for the venue, including but not limited to water and electricity expenses;

Companies shall purchase insurance for its exhibits as required and keep personal belongings and products properly. Fondazione-Agency assumes no responsibility for any damage or loss of personal belongings and exhibits of Companies;

After the exhibition, Companies shall recover the booth and remove the exhibits, facilities, goods and other properties within the time required by Fondazione-Agency. Otherwise, Fondazione-Agency has rights to destroy or sell off these properties and ask Companies for payment of the expenses incurred.

Article 8 Rights and Obligations of Fondazione-Agency

During the exhibition, Fondazione-Agency has right to make random spot check of the exhibits of Companies. If Companies's exhibits are in inconsistency to the submitted list or being claimed because of quality problem or infringement, Fondazione-Agency has right to inspect and require rectification or moving-out. Fondazione-Agency will not refund the booth fee for the moving-out under this condition;

Fondazione-Agency can change the booth design scheme of Companies if it is not complied with the statement in the regulation;

Fondazione-Agency shall provide the full-service for Companies, including booth arrangement, document handling, affair coordination and so on (the scope of service is stipulated in the Exhibitor's Manual of the 16th Western China International Fair (hereinafter referred to as the Exhibitor's Manual));

Fondazione-Agency is obliged to issue legal invoice to Companies after receiving the booth fee;

Article 9 Force Majeure and Liabilities for Breach of commitment

If it's necessary for Fondazione-Agency to change the date of exhibition due to force majeure or act of government, both parties shall bear the loss or expense caused if they agree to perform the regulation on the changed date;

Fondazione-Agency is entitled to terminate the regulation unilaterally and cancel the booth if Companies fails to pay off the expenses as per Article 3 of the Regulation;

Fondazione-Agency has the right to cancel the exhibition qualification of Companies without a refund of exhibition expense If it breaks Article 4,, Article 5 and related responsibilities and losses shall be fully borne by Companies;

If Companies breaks Article 5, Article 6, Article 7, Fondazione-Agency has rights to close down the problem booths, ask for rectification within the time limit, terminate the regulation, report to relevant departments and take relevant measures without refunding Companies. Besides, Companies shall bear the liability for loss of Fondazione-Agency.

Data _____

Firma e timbro del Legale Rappresentante
